

ADVERTISING RATES

Member Directory Listing:

This listing provides the opportunity for current individual members of SAFMA to list on the members' services directory, without the necessity of becoming a full corporate member. This is to encourage smaller businesses and emerging contractors to use the directory and become SAFMA members.

- R500.00 p.a. for the listing and full individual membership benefits. Template available at www.safma.co.za

Tenders and Business Opportunities:

We will also be advertising tenders and business opportunities on our website, so if you have any tenders or RFP's that need advertising please remember to send them to us. There is a fee of R300.00 for members and R400 for non-members for this service.

Jobs Page of SAFMA website:

Link to recruitment organisation with logo

- R7 000.00 per annum for members
- R9 000.00 per annum for non-members

Annual retainer for advertisements on jobs page (as per template and to be review after 6 months)

- R5 500 per annum for non-members
- R5 000 per annum for members

Job Advertisement on jobs page (as per template attached) for 4 weeks

- R400.00 non-members
- R300.00 members

Newsletter advertisement : maximum 2 adverts per newsletter

200 x 200 pixels wide advert. These could go on RHS or LHS of newsletter.

- R700 per newsletter for members
- R800 per newsletter for non-members

Site Advertising: Events page

90 words for a month **R300 per month for members**

R400 per month for non-members

Notes concerning the above advertising

- No VAT will be charged as we are not VAT registered.
- Advertising banners are subject to space availability.
- All banners shall be supplied in GIF or JPEG file format.
- Banners will be static.
- Adverts will be accepted at SAFMAs discretion.
- Adverts will only be placed on receipt of payment.
- Advertisements will run on a calendar month. Material must be supplied five working days before the first of the month.
- Advertisements will be placed on a first come first served basis.