



Managing World-Class Stadia Facilities for 2010 & Beyond

Dates: 3 - 4 March 2010

Venue: Manhattan Hotel, 247 Scheiding Street, Pretoria

Overview

As the nations from all parts of the globe converge in South Africa to experience one of the most popular international events, the 2010 FIFA World Cup, the excitement is growing and we must ensure that the sport facilities will realise our African World Cup dream. The World Cup has been a catalyst and key driver for the refurbishing and development of stadiums and sport facilities to comply with world class standards for the hosting of the largest international event that will take place on the African continent.

While millions is being spent on the infrastructure, there has to be a strong emphasis on the managing and maintenance of these facilities which will be showcased to the world. It means that we will be positioned to host top class international events after 2010 and therefore we must ensure that we have specialised expertise to ensure that these facilities provide lasting benefits and continues to create value beyond 2010.

Facilities Management requires a multi-disciplinary approach with experience that includes amongst others; property management, maintenance, utilities management, information and communication technology.

Who should attend?

- Property Managers • Facilities Managers • Construction Managers • Maintenance Managers • LED Managers • Town Planners • City Managers • Councillors • Mayors • Sport Administrators & Sport Managers • Project Managers • Electrical Engineers • Energy Consultants • Sponsors & Stakeholders • Engineering Consultants* Media & Advertising • Safety & Security • Stadium Managers • Provincial Coordinators for 2010 • Vendors • Ticketing operators • Emergency staff • Decision-makers from South Africa and Sub-Saharan Africa

CONFIRMED SPEAKERS

- **Dr Anneli Botha**, Senior Researcher, International Crime in Africa, **Institute for Security Studies**
- **Prof Anneliese Goslin**, Department of Biokinetics, Sport and Leisure Sciences, **University of Pretoria**
- **Thys le Grange**, Group Executive: Technology, **Omega Risk Solutions**
- **John Loftus**, Managing Director, **Norbain SA (Pty) Ltd**
- **Jacques Mostert**, Head: FM, Broll Facilities Management, **Broll Property Group**
- **Pila Rulashe**, Senior Consultant, **Grant Thornton Strategic Solutions**
- **Nosizo Sebake**, Researcher, **CSIR**
- **Rory Steyn**, Director, **Nicholls, Steyn and Associates**
- **Rob Stuart**, **Volition Consulting Services**



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DAY 1: WEDNESDAY, 3rd March 2010

08h30 Registration

09h00 Keynote Address

09h45 Major International Sporting Events – a Case study
Rory Steyn, Nicholls, Steyn and Associates

10h30 Refreshments

11h00 Facilities Management: an overview
Jacques Mostert, Broll Facilities Management, Broll Property Group

11h45 “The Economic Impact of the 2010 FIFA World Cup”

- Unpacking the concept of economic impact
- Nature of the economic activity
- Direct and indirect impact
- The 'Real' Benefits for South Africa

Pila Rulashe, Grant Thornton Strategic Solutions

12h30 Lunch

13h30 Security threats – South Africa will be vulnerable in 2010
Dr Anneli Botha, International Crime in Africa, Institute for Security Studies

14h15 Responsibilities that a public surveillance scheme has for World-class Stadia Facilities in South Africa.

- How to reconcile the need for protection with the issue of privacy.
- How do people who have been affected by crime that has been viewed by the cameras have access to video material?
- Where do you stand regarding civil claims - eg., a person wanting footage to pursue a civil claim against somebody else.
- How independent is the role of the service provider from the police - what kind of implications does this have.

Thys le Grange, Omega Risk Solutions

15h00 Security & Technology
John Loftus, Norbain SA (Pty) Ltd





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DAY 2: THURSDAY, 4th March 2010

09h00 Developing a tool for reviewing the sustainability of the 2010 FIFA World Cup stadia

- Stadia and a brief history of the greening of stadia
- Developing the SBAT for stadia
- The review process
- Conclusion (lessons learnt)

Nosizo Sebake, CSIR

09h45 Outsourcing Facilities Management – The Case Study

- Information Requirements (scoping)
- Contract Structure and Mechanism
- Transition
- Lessons Learned

Rob Stuart, Volition Consulting Services

10h30 Refreshments

SPORT FACILITIES: LASTING LEGACY OR WHITE ELEPHANT?

Workshop Facilitated by **Prof & Dr Anneliese Goslin**

BRIEF OUTLINE

Sport facilities represent considerable capital outlay for owners and communities. These assets need to be managed efficiently to ensure long-term benefits and sustainability as income generators rather than cost centres or expensive white elephants. Sport facility management has progressed from a traditional care-taking role to one of asset management. The modern role of the sport facility manager can be described as a key strategist concerned with a wide spectrum of management dimensions. Sport facility management is no longer single-dimensional but multi-dimensional and the sport facility manager manages a wide scope of areas or dimensions simultaneously to ensure that sport facilities survive and stay assets. 21st Century sport facility managers are involved in a total facility management package and the effective South African sport facility manager's challenge becomes one of capitalizing on the precious legacy of 2010 sport facilities and to take advantage of new opportunities in the changing sport landscape. Management's competency will impact on the extent of the services, the number of events, levels of satisfaction, profit margins and sustainable legacy of facilities.

Issues that will be addressed in the workshop:

- Understanding Key Success Factors in Sport Facility Management
- The landscape, demands and challenges of sport facility management
- Legislative Compliance in South African sport facility management
- Gaining the edge through effective sport facility management plans
- Facility management plans
- Risk management plans
- Facility marketing plans
- Human resource plans
- Operational and maintenance plans

