

# Africa

## Globally relevant?

### **Biography:**

#### **Rudd van Deventer BArch (Pret.) PrArch. MIA**

Rudd van Deventer studied Architecture at the University of Pretoria. He became a Member of the South African Institute of Architects in 1980 and started his own architectural practice in 1981.

He was appointed as the Group Architect of First National Bank, in 1986. Rudd's major task was to set up systems and procedures to enable the Bank to control and develop their network of Branches and Head Office buildings around the country. Rudd was responsible for the strategic direction taken in the design of these premises through his professional staff.

As a member of the Senior Management team of Premises Division, he was involved in the conceptual stage and the Strategic Facilities Planning of the BankCity Project since 1986. The systems and procedures necessary to control the projected 5 700 people in the five blocks of BankCity and tracking their details were developed in-house by Rudd with a software database development tool.

His responsibilities outside architecture and facilities planning were for corporate image and various strategic banking projects. He also concentrated on the development of technologies to assist his division to execute and manage projects speedily and efficiently.

Rudd resigned from First National Bank to start his own Strategic Facilities Planning consultancy, SpaceWorx in July 1996.

SpaceWorx provides Strategic Facilities Planning expertise to businesses that need to make long term decisions about the occupation and management of office space. SpaceWorx is a relationship and not a project based business.

SpaceWorx's main focus is on enabling the three "P's" - People, Process and Place to work successfully together. Most Businesses can deal successfully with People and Process, but have difficulty in getting the most benefit from the third, that being 'Place'. Business think of place as using the construction industry to create a new building. There are, however, very few people or consultancies that can assist in fully appraising a business' needs when it comes to providing office space requirements over longer periods.

Rudd has a client view of the world based on his long experience as a client. Since inception SpaceWorx has executed many successful projects as both briefing consultants and facility planners.